

KATE A. RATLIFF
University of Florida
Department of Psychology
945 Center Drive, Box 112250
Gainesville, FL 32611
ratliff@ufl.edu
352-273-2155

PROFESSIONAL POSITIONS

2018- Associate Professor, Department of Psychology, University of Florida
2018- Director, Social Psychology Program, University of Florida
2015- Executive Director, Project Implicit
2012-2018 Assistant Professor, Department of Psychology, University of Florida
2014- Affiliate, Center for Gender, Sexualities, and Women's Studies, University of Florida
2013-2015 Director of Research and Education, Project Implicit
2009-2012 Assistant Professor, Department of Social Psychology, Tilburg University

EDUCATION

2009 Ph.D., Social Psychology, University of Virginia, Charlottesville, VA
2006 M. A., Social Psychology, University of Virginia, Charlottesville, VA
2003 B.S., Psychology, Belmont University, Nashville, TN.

PROJECT IMPLICIT: EXECUTIVE DIRECTOR

I am the Executive Director of Project Implicit (<http://implicit.harvard.edu>), a non-profit corporation and international collaboration between researchers who are interested in implicit social cognition - thoughts and feelings outside of conscious awareness and control. The goal of the organization is to educate the public about hidden biases and to provide a "virtual laboratory" for collecting data on the Internet. Since establishment in 2005, Project Implicit has educated more than a million visitors each year about implicit biases concerning race, gender, sexual orientation, and other topics. Project Implicit advises universities, corporations, medical schools, law firms, and courts about ways to reduce the consequences of bias in their operations.

RESEARCH INTERESTS

Social cognition, implicit cognition, prejudice and stereotyping, attitude formation, associative learning, evaluative conditioning, feminist identity

TEACHING EXPERIENCE

Social Perception (graduate), Introduction to Social Psychology (undergraduate; online and in-person), Attitudes and Social Cognition (graduate, undergraduate), Social Psychological Theories (graduate), Implicit Social Cognition (graduate, undergraduate), Psychology of Prejudice and Stereotyping (undergraduate), Professional Issues in Social Psychology (graduate), Current Readings in Social Psychology (graduate)

PEER-REVIEWED PUBLICATIONS

Total citations: 5374; H-Index: 18; i10-Index = 24

*indicates student co-author at the time of publication

1. **Ratliff, K. A.**, *Redford, L., *Conway, J. G., & Smith, C. T. (2018). Engendering support: Hostile sexism predicts voting for Donald Trump over Hillary Clinton in the 2016 U.S. presidential election. In press at *Group Processes and Intergroup Relations*. doi: 10.1177/1368430217741203
2. *Meijs, M. M., Lammers, J., & **Ratliff, K. A.** (2018). Perceptions of feminist beliefs influence ratings of warmth and competence. In press at *Group Processes and Intergroup Relations*. doi: 10.1177/1368430217733115
3. Chen, J., & **Ratliff, K. A.** (2018). Psychological essentialism predicts intergroup bias. *Social Cognition*, 36, 301-323. doi: 10.1521/soco.2018.36.3.301
4. *Weis, A., *Redford, L., Zucker, A., & **Ratliff, K. A.** (2018). Attitudes toward feminist prototypes, feminist identity, and willingness to intervene when confronted with everyday sexist events. *Psychology of Women Quarterly*, 42, 279-290. doi: 10.1177/0361684318764694
5. *Redford, L., & **Ratliff, K. A.** (2018). Empathy and humanitarianism predict preferential moral responsiveness to in-groups and out-groups. *Journal of Social Psychology*, 158, 144-156. doi: 10.1080/00224545.2017.1412933
6. *Redford, L., & **Ratliff, K. A.** (2018). Pride and punishment: Entitled people's self-promoting values motivate hierarchy-restoring retribution. *European Journal of Social Psychology*, 48, 303-319. doi: 10.1002/ejsp.2328
7. *Redford, L., Howell, J. L., Meijs, M. M., & **Ratliff, K. A.** (2018). Implicit and explicit evaluations of feminist prototypes predict feminist identity and behavior. *Group Processes and Intergroup Relations*, 21, 3-18. doi: 10.1177/1368430216630193
8. *Redford, L., & **Ratliff, K. A.**, (2018). Retribution as hierarchy regulation: Hierarchy preferences moderate the effect of offender socioeconomic status on support for retribution. *British Journal of Social Psychology*, 57, 75-94. doi: 10.1111/bjso.12219
9. *Conway, J., *Lipsey, N. P., *Pogge, G., & **Ratliff, K. A.** (2017). Racial prejudice predicts less desire to learn about White privilege. *Social Psychology*, 48, 310-319. doi: 10.1027/1864-9335/a000314
10. Howell, J. L., *Redford, L., *Pogge, G., & **Ratliff, K. A.** (2017). Defensive responding to IAT feedback. *Social Cognition*, 35, 520-562. doi: 10.1521/soco.2017.35.5.520 [2018 *frank* Prize for Research in Public Interest Communication first-round finalist]
11. *Meijs, M. M., **Ratliff, K. A.** & Lammers, J. (2017). The discrepancy between how women see themselves and feminists predicts identification with feminism. *Sex Roles*, 77, 293-308. doi: 10.1007/s11199-016-0733-8
12. **Ratliff, K. A.**, Howell, J. L., & *Redford, L. (2017). Attitudes toward the prototypical environmentalist predict environmentally-friendly behavior. *Journal of Environmental Psychology*, 51, 132-140. doi: 10.1016/j.jenvp.2017.03.009

13. Howell, J. L., & **Ratliff, K. A.** (2017). Investigating the role of implicit prototypes in the Prototype Willingness Model. *Journal of Behavioral Medicine, 40*, 468-482. doi: 10.1007/s10865-016-9814-y
14. Howell, J. L., & **Ratliff, K. A.** (2017). Not your average bigot: The better-than-average effect and defensive responding to IAT feedback. *British Journal of Social Psychology, 56*, 125-145. doi: 10.1111/bjso.12168
15. *Howell, J. L., **Ratliff, K. A.**, & Shepperd, J. (2016). Automatic attitudes and health information avoidance. *Health Psychology, 35*, 813-823. doi: 10.1037/hea0000330
16. *Redford, L., & **Ratliff, K. A.** (2016). Perceived moral responsibility for attitude-based discrimination. *British Journal of Social Psychology, 55*, 279-296. doi: 10.1111/bjso.12123
17. *Redford, L., & **Ratliff, K. A.** (2016). Hierarchy-legitimizing ideologies reduce behavioral obligations and blame for implicit attitudes and resulting discrimination. *Social Justice Research, 29*, 159-185. doi: 10.1007/s11211-016-0260-3
18. Open Science Collaboration (2015). Estimating the reproducibility of psychological science. *Science, 349*, 943-944. doi: 10.1126/science.aac4716
19. Chandler, J. Pe'er, E., Paolacci, G., Mueller, P., & **Ratliff, K. A.** (2015). Non-naïve participants can reduce effect sizes. *Psychological Science, 26*, 1131-1139. doi: 10.1177/0956797615585115
20. *Meijs, M.M., Lammers, J., & **Ratliff, K. A.** (2015). Gender stereotype-inconsistent acts are seen as more acceptable than stereotype-consistent acts, if they are clever. *Social Psychology, 46*, 291-305. doi: 10.1027/1864-9335/a000244
21. Chen, J., & **Ratliff, K. A.** (2015). Implicit attitude generalization from Black to Black-White biracial group members. *Social Psychological and Personality Science, 6*, 544-550. doi: 10.1177/1948550614567686
22. *Howell, J. L., & Gaither, S., & **Ratliff, K. A.** (2015). Caught in the middle: Defensive responses to IAT feedback among Blacks, Whites, and Biracial Black/Whites. *Social Psychological and Personality Science, 6*, 373-381. doi: 10.1177/1948550614561127
23. Hawkins, C. B., & **Ratliff, K. A.** (2015). Trying but failing: Implicit attitude transfer is not eliminated by objectivity manipulations. *Basic and Applied Social Psychology, 37*, 31-43. doi: 10.1080/01973533.2014.995378
24. **Ratliff, K. A.**, & *Howell, J. L. (2015). Implicit prototypes predict risky sun behavior. *Health Psychology, 34*, 231-242. doi: 10.1037/hea0000117
25. *Klein, R. A., **Ratliff, K. A.**, Vianello, M., ... (+ N = 47 authors), & Nosek, B. A. (2014). Investigating variation in replicability: A "many labs" replication project. *Social Psychology, 45*, 142-152. doi: 10.1027/1864-9335/a000178
26. *Klein, R. A., **Ratliff, K. A.**, Vianello, M., ... (+ N = 47 additional authors), & Nosek, B. A. (2014). Theory building through replication: Response to commentaries on the "many labs" replication project. *Social Psychology, 45*, 307-310. doi: 10.1027/1864-9335/a000178

27. *Klein, R. A., **Ratliff, K. A.**, Vianello, M., ... (+ N = 47 additional authors), & Nosek, B. A. (2014). Data from investigating variation in replicability: A “many labs” replication project. *Journal of Open Psychology Data*, 2, e4
28. **Ratliff, K. A.**, & Oishi, S. (2013). Gender differences in implicit self-esteem following a romantic partner’s success or failure. *Journal of Personality and Social Psychology*, 105, 688–702. doi: 10.1037/a0033769
29. LeBel, E. T., Borsboom, D., Giner-Sorolla, R., Hasselman, F., Peters, K. R., **Ratliff, K. A.**, & Smith, C. T. (2013). PsychDisclosure.org: Grassroots support for reforming reporting standards in psychology. *Perspectives on Psychological Science*, 8, 424-432. doi: 10.1177/1745691613491437
30. Open Science Collaboration. (2012). An open, large-scale, collaborative effort to estimate the reproducibility of psychological science. *Perspectives on Psychological Science*, 7, 657-660. doi: 10.1177/1745691612462588
31. Smith, C. T., **Ratliff, K. A.**, & Nosek, B. A. (2012). Rapid assimilation: Automatically integrating new information with existing beliefs. *Social Cognition*, 30, 199-219. doi: 10.1521/soco.2012.30.2.199
32. Oishi S., Miao, F. F., Koo, M., Kisling, J., & **Ratliff, K. A.** (2012). Residential mobility breeds familiarity-seeking. *Journal of Personality and Social Psychology*, 102, 149-162. doi: 10.1037/a0024949
33. **Ratliff, K. A.**, *Swinkels, B. A. P., *Klerx, K., & Nosek, B. A. (2012). Does one bad apple(juice) spoil the bunch? Implicit attitudes toward one product transfer to other products by the same brand. *Psychology & Marketing*, 29, 531-540. doi: 10.1002/mar.20540
34. **Ratliff, K. A.**, & Nosek, B. A. (2011). Negativity and outgroup biases in attitude formation and transfer. *Personality and Social Psychology Bulletin*, 37, 1692-1703. doi: 10.1177/0146167211420168
35. **Ratliff, K. A.**, & Nosek, B. A. (2010). Creating distinct implicit and explicit attitudes with an illusory correlation paradigm. *Journal of Experimental Social Psychology*, 46, 721-728. doi:10.1016/j.jesp.2010.04.011
36. **Ratliff (Ranganath), K. A.**, Spellman, B. A., & Joy, J. A. (2010). Cognitive “category induction” research and social “persuasion” research are each about what makes arguments believable: A tale of two literatures. *Perspectives on Psychological Science*, 5, 115-122. doi: 10.1177/1745691610361604
37. **Ratliff (Ranganath), K. A.**, & Nosek, B. A. (2008). Implicit attitude generalization occurs immediately, explicit attitude generalization takes time. *Psychological Science*, 19, 249-254. doi: 10.1111/j.1467-9280.2008.02076.x
38. **Ratliff (Ranganath), K. A.**, Smith, C. T., & Nosek, B. A. (2008) Distinguishing automatic and controlled components of attitudes from direct and indirect measurement methods. *Journal of Experimental Social Psychology*, 44, 386-396. doi: 10.1016/j.jesp.2006.12.008
39. Nosek, B. A., Smyth, F. L., Hansen, J. J., Devos, T., Lindner, N. M., **Ratliff (Ranganath), K. A.**, Smith, C. T., Olson, K. R., Chugh, D., Greenwald, A. G., & Banaji, M. R. (2007). Pervasiveness and correlates of implicit attitudes and stereotypes. *European Review of Social Psychology*, 18, 36-88. doi: 10.1080/10463280701489053

BOOK CHAPTERS AND NON-REFERRED PUBLICATIONS

1. Smith, C. T., & Ratliff, K. A. (2015). Implicit measures of attitudes. In T. Ortner & F. van den Vijver (Eds.), *Behavior Based Assessment in Psychology: Going Beyond Self-Report in the Personality, Affective, Motivation, and Social Domains* (pp. 113-132). Boston, MA: Hogrefe.
2. Open Science Collaboration. (2014). The Reproducibility Project: A model of large-scale collaboration for empirical research on reproducibility. In V. Stodden, F. Leisch, & R. Peng (Eds.), *Implementing Reproducible Computational Research (A Volume in The R Series)* (pp. 299-323). New York, NY: Taylor & Francis.
3. **Ratliff (Ranganath), K. A.**, & Nosek, B. A. (2007). Implicit attitudes. In R. Baumeister & K. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 464-466). Thousand Oaks, CA: SAGE.

OP-EDS AND WRITING FOR THE GENERAL PUBLIC

1. **Ratliff, K. A.** (2017, July 14). [Taking measure of implicit bias in Gainesville](#). *The Gainesville Sun*.
2. **Ratliff, K. A.**, & Smith, C. T. (2017, July 14). [Measuring the implicit biases we may not even be aware we have](#). *The Conversation*. [Reprinted in the Los Angeles Times and Chicago Tribune]

MEDIA COVERAGE OF MY RESEARCH

National Geographic, Science Magazine, Nature Magazine, New York Times, Chicago Tribune, Boston Globe, LA Times, Huffington Post, Salon, WebMD, New York Daily News, NPR, The Today Show, Toronto Sun, Detroit Free Press, The Guardian, Pacific Standard, The Conversation, Cosmopolitan, Marie Claire; Outlets in: South Africa, India, Turkey, Argentina, Brazil, England, France, Canada, UAE, Poland, Belgium, Nigeria, Norway, Sweden, Denmark, Greece, Peru, Bosnia, Chile, Indonesia, Italy, The Netherlands, Romania, Portugal, Austria, Croatia, Peru

EDITORIAL EXPERIENCE

2018 Guest Editor, *Social Cognition* special issue on Social Cognition and Health
2016- Editorial Board, *Perspectives on Psychological Science*
2015- Associate Editor, *Social Psychological and Personality Science*
2013- Editorial Board, *Social Cognition*
2014-2015 Associate Editor, *British Journal of Social Psychology*

Ad hoc Reviewer for: Basic and Applied Social Psychology (N = 1), Belgian Science Foundation (N = 2), British Journal of Social Psychology (N = 3), Cognition and Emotion (N = 2), Emotion (N = 1), European Journal of Social Psychology (N = 2), Experimental Psychology (N = 3), Journal of Experimental Social Psychology (N = 6), Journal of Personality (N = 2), Journal of Personality and Social Psychology (N = 11), Learning and Memory (N = 2), Memory and Cognition (N = 1), National Science Foundation (N = 2), Personality and Social Psychology Bulletin (N = 8), Perspectives on Psychological Science (N = 8), Psychonomic Bulletin and Review (N = 2), Self & Identity (N = 2), Sex Roles (N = 3), Social Cognition (N = 3), Social Influence (N = 2), Social Psychological and Personality Science (N = 3)

GRANTS AND FUNDING

2013-2018 Agency: Project Implicit, Inc.; Title: Project Implicit Lab at the University of Florida
Total Award Amount: \$139,326

HONORS AND AWARDS

2018-2021 University of Florida Term Professor
2018 College of Liberal Arts and Sciences Teaching Award, University of Florida
2018 2018 *frank* Prize for Research in Public Interest Communication first-round finalist
2018 University of Florida College of Liberal Arts and Sciences Travel Award (Spring)
2017 University of Florida College of Liberal Arts and Sciences Travel Award (Spring)
2016 Selected as University of Florida's Andrew Carnegie Fellows Nominee
2016 University of Florida Liberal Arts and Sciences Travel Award (Spring, Summer)
2014 Elected to Society for Experimental Social Psychology (SESP)
2014 University of Florida Center for Race Relations Course Development Award
2010 School of Social & Behavioral Sciences Best Teacher, Tilburg University
2009 Psychology Department Graduate Student Teaching Award, University of Virginia
2008 Dissertation Acceleration Grant, University of Virginia
2008 Society for Personality and Social Psychology Student Travel Grant
2007 Distinguished Teaching Fellowship, University of Virginia
2007 Robert J. Huskey Travel Grant, University of Virginia
2007 First Place Oral Presentation, University of Virginia Graduate Research Exhibition
2006 First Place Oral Presentation, University of Virginia Graduate Research Exhibition
2007 Graduate Arts and Sciences Travel Grant, University of Virginia (Fall, Spring)
2005 Summer Institute in Social Psychology Participant, University of Michigan
2005 Robert J. Huskey Travel Grant, University of Virginia
2003 Marie Means Award for Most Outstanding Psychology Student, Belmont University
2002 Means Memorial Scholarship, Psychology Department, Belmont University
2001 Rasmussen Foreign Study Scholarship, Belmont University

SERVICE AND LEADERSHIP

2018 Liberal Arts and Sciences Teacher of the Year Selection Committee, University of Florida
2018 Social Area Faculty Chair Search Committee (Chair), University of Florida
2018- Director, Social Psychology Program, University of Florida
2018 Psychology Department Chair Search Committee, University of Florida
2016- Sustainability Studies Major Oversight Board, University of Florida
2016-2018 Attitudes and Social Influence Interest Group Awards Committee Member
2016-2018 Attitudes and Social Influence Interest Group SPSP Pre-Conference Organizer
2014 SPSP Conference Mentoring Lunch Faculty Participant, Austin, TX
2013- Psychology Participant Pool Committee Chair, University of Florida
2013-2017 Psychology Club/Psi Chi Faculty Co-Advisor, University of Florida
2012-2013 Psychology Department Merit Committee Member, University of Florida
2012-2013 Social Area Admissions Committee Chair, University of Florida
2012 Poster Judge, Society for Southeastern Social Psychologists, Gainesville, FL
2008 Poster Judge, Society for Personality and Social Psychology, Albuquerque, NM
2003-2006 Head of Area Representatives to the Graduate Council, University of Virginia
2001-2003 Psi Chi (President, 2003), Belmont University

CHAired SYMPOSIUMS

A practical guide to navigating our changing science. (2015). Meeting of the Society for Personality and Social Psychology, Long Beach, CA. (Co-chair: Alison Ledgerwood; Participants: Kate A. Ratliff, Alison Ledgerwood, Tiffany Ito, John Maner).

What is implicit about implicit attitudes? (2009). Meeting of the Society for Personality and Social Psychology, Tampa, FL. (Co-chair: Colin Smith; Participants: Colin Smith, Keith Payne, Bertram Gawronski, Laurie Rudman).

Moral head, moral heart: Dual process approaches to moral judgment. (2008). Meeting of the Society for Personality and Social Psychology, Albuquerque, NM. (Co-chair: Jesse Graham; Participants: Kate A. Ratliff, Peter Ditto, Joshua Greene, John Darley).

Implicit cognition and social justice. (2007). Meeting of the Association for Psychological Science, Washington D.C. (Co-chair; Jesse Graham, Participants: Kate A. Ratliff, Linda Skitka, Nilanjana Dasgupta, Tom Tyler).

INVITED ACADEMIC/RESEARCH PRESENTATIONS

- 2018 Harvard University, Departments of Psychology/Government, Boston, MA
- 2018 University of Delaware, Departments of Psychology, Newark, DE
- 2018 University of Florida, Levin College of Law, Gainesville, FL
- 2018 University of Florida, Department of Psychology, Developmental Area
- 2016 Georgia Southern University, Annual Psychology Research Conference, Keynote
- 2016 Harvard Law School, Project on Law and Mind Sciences
- 2016 Tilburg University, Department of Social Psychology
- 2013 University of Florida, Psychology Graduate Student Organization
- 2013 University of Florida, Psychology Club/Psi Chi
- 2012 University of Florida, Department of Psychology
- 2012 Belmont University, Science Undergraduate Research Symposium, Keynote
- 2010 Ghent University, Department of Experimental Clinical and Health Psychology
- 2010 Tilburg University, Department of Social Psychology
- 2010 University of Groningen, Department of Psychology
- 2009 University of Virginia, Department of Psychology
- 2009 Tilburg University, Department of Social Psychology

INVITED PRESENTATIONS ON IMPLICIT BIAS

- 2019 University of Florida Communicating for Communicators Workshop, Gainesville, FL (planned)
- 2018 University of Florida, College of Veterinary Medicine, Gainesville, FL
- 2018 Florida Fifth Circuit Judicial Professionalism Conference, Ocala, FL
- 2018 University of Florida, UF Advancement D & I Workshop, Gainesville, FL
- 2018 Harvard Business School Student Association, Cambridge, MA
- 2018 American Bar Association, Employment Benefits Committee, Clearwater, FL
- 2018 University of Florida, College of Medicine, Pediatrics Grand Rounds, Gainesville, FL
- 2018 World Bank, Independent Evaluation Group, Washington DC
- 2017 University of Florida, College of the Arts, Opening of the College, Gainesville, FL
- 2017 Federal Bar Association, Jacksonville Chapter, Jacksonville, FL

- 2017 National Association of Drug Court Professionals, Alexandria, VA
- 2017 University of Florida, Levin College of Law Orientation, Gainesville, FL
- 2017 University of Florida, College of Medicine Orientation, Gainesville, FL
- 2017 Gainesville Sun Newsroom, Gainesville, FL
- 2017 Florida Institute for Academic Leadership, Department Chairs Workshop, Orlando, FL
- 2017 University of Florida, Food and Agricultural Science Extension Workshop, Gainesville, FL
- 2017 University of Florida, College of Medicine Grand Rounds Keynote, Gainesville, FL
- 2017 University of Florida, Leadership Network, Gainesville, FL
- 2017 Leadership Pittsburgh, Inc., Pittsburgh, PA
- 2017 University of Florida, Annual Provost's Symposium, Keynote, Gainesville, FL
- 2016 University of Florida, Human Resources Equity and Diversity Conference, Gainesville, FL
- 2016 Massachusetts Institute of Technology Sloan School of Management, Cambridge, MA
- 2016 Texas A & M University, University Libraries, College Station, TX
- 2016 Yale University, Department of Physics, New Haven, CT
- 2016 Bank for International Settlements Managers Retreat, Basel, Switzerland
- 2016 World Bank, Latin America and the Caribbean Managers Retreat, Washington DC
- 2016 Massachusetts Institute of Technology, Media Arts and Sciences, Cambridge, MA
- 2015 Dartmouth University Office of the Provost, Hanover, NH
- 2014 Seminole County Children's Cabinet, Sanford, FL
- 2013 Royal Philips Executive Committee on Leadership, Talent, and Learning. Orlando, FL
- 2013 Texas Center for the Judiciary Conference on Implicit Bias. San Antonio, TX
- 2013 Bank of America/Merrill Lynch Managing Director Promotion Conference, New York, NY
- 2012 Tennessee Human Rights Commission Employment Law Seminar, Nashville, TN
- 2008 Ohio Employment Lawyers Association Annual Seminar, Columbus, OH
- 2007 Canadian Human Resources Development Conference on Leadership, Vancouver, Canada
- 2007 Diversity Best Practices Leadership Summit, Washington D.C.
- 2007 Canadian Human Resources Development Conference on Diversity, Vancouver, Canada

CONFERENCE PRESENTATIONS

1. Ratliff, K. A. (2018). Implicit (and explicit) measures of prototype-favorability predict identity and behavior. Expert Meeting on Improving the Utility of Indirect Measures. Ghent, Belgium.
2. Redford, L., & Ratliff, K. A. (2018). Distinct social status motives uniquely predict distinct forms of retributive justice. Biennial Meeting of the International Society for Justice Research. Atlanta, GA.
3. Conway, J. G., Axt, J., Westgate, E. C., & Ratliff, K. A. (2017). A measure of implicit attitudes toward transgender people. Meeting of the Society of Southeastern Social Psychologists, Atlantic Beach, FL.
4. Jiang, C., & Ratliff, K. A. (2018). Goal conflict and facilitation: Attitude transfer from individual to group. Meeting of the Society of Southeastern Social Psychologists, Atlantic Beach, FL.
5. Ratliff, K. A., & Klein, R. A. (2017). Many Labs 4: Investigating effects of researcher expertise on replication outcomes. Cologne Social Cognition Meeting, Cologne, Germany.
6. Redford, L., Weis, A., Zucker, A., & Ratliff, K. A. (2017). Attitudes toward feminists, feminist identity, and willingness to confront sexism. Meeting of the Society for the Psychological Study of Social Issues, Albuquerque, NM.

7. Redford, L., & Ratliff, K.A. (2017). Local and global prosociality: Empathy predicts group-based moral favoritism. Meeting of the Society for the Psychological Study of Social Issues, Albuquerque, NM.
8. Conway, J. G., Ratliff, K. A., Redford, L., Klein, R. A., Pogge, G., & O'Shea, S. (2017). Participant quality and attitude formation. Meeting of the Midwestern Psychological Association, Chicago, IL.
9. Wang, J. J., Redford, L., & Ratliff, K. A. (2017). Learning disability recommendations differ for Asian and White students. Florida Society of the Social Sciences Conference on the Social Sciences: From Social Problems to Social Promise, Gainesville, FL.
10. Wang, J. J., Redford, L., & Ratliff, K. A. (2017). Learning disability recommendations differ for Asian and White students. Harvard Student Research Conference, Cambridge, MA.
11. Howell, J. L., & Ratliff, K. A. (2017). Responding to IAT feedback: Evidence for defensive self-processes. Meeting of the Association for Psychological Science, Boston, MA.
12. Howell, J. L., & Ratliff, K. A. (2017). Not your average bigot: The better-than-average effect and defensive responding to implicit bias feedback. Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
13. Pogge, G., Howell, J. L., Conway, J., G., Redford, L., Lipsey, N. P., & Ratliff, K. A. (2016). Surprising effects of negative affect on behavior. Meeting of the Society of Southeastern Social Psychologists, Asheville, NC.
14. Conway, J. G., Lipsey, N. P., Pogge, G., & Ratliff, K. A. (2016). More negative attitudes toward African Americans predict lower desire to learn about White privilege. Meeting of the Society of Southeastern Social Psychologists, Asheville, NC.
15. Howell, J. L., & Ratliff, K. A. (2016). Responding defensively to IAT feedback: Predictors and moderators. Meeting of the Society of Experimental Social Psychology, Santa Monica, CA.
16. Redford, L., & Ratliff, K. A. (2016). Pride and punishment: Entitled people's self-promoting values motivate hierarchy-restoring retribution. Meeting of the International Society for Justice Research, Canterbury, United Kingdom.
17. Redford, L., & Ratliff, K. A. (2016). Inequality via retribution: Hierarchy preferences moderate the effect of offender socioeconomic status on support for retribution. Meeting of the International Society for Justice Research, Canterbury, United Kingdom.
18. Ratliff, K. A. (2016). Defensive responding to feedback about implicit attitudes. Meeting of the Duck Conference on Social Cognition, Corolla, NC.
19. Redford, L., & Ratliff, K. A. (2016). Hierarchy preferences and hierarchy-reinforcing beliefs about crime and punishment. Meeting of the Society for Personality and Social Psychology, San Diego, CA.
20. Howell, J. L., Shepperd, J. A. & Ratliff, K. A. (2015). Automatic attitudes and health information avoidance. Meeting of the Society of Southeastern Social Psychologists, Winston-Salem, NC.
21. Conway, J., Ratliff, K. A., & Webster, G. D. (2015). Political identification moderates attitudes toward a transgender target. Meeting of the Southeastern Society of Social Psychologists, Winston-Salem, NC.

22. Ratliff, K. A. (2015). The Vast Middle Ground: Underrepresented perspectives on addressing current challenges in social psychology. Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
23. Redford, L. & Ratliff, K.A. (2015) Obligations and moral responsibility for discrimination based on implicit attitudes. Justice and Morality preconference at the meeting of the Society for Social and Personality Psychology, Long Beach, CA.
24. Redford, L. & Ratliff, K.A. (2015) Entitlement and values motivate beliefs about justice. Social Psychology and Law preconference at the meeting of the Society for Social and Personality Psychology, Long Beach, CA.
25. Redford, L., & Ratliff, K. A. (2014). Awareness and obligation in moral responsibility for attitude-based discrimination. Meeting of the Society of Southeastern Social Psychologists, Athens, GA.
26. Chen, J., & Ratliff, K. A. (2014). One bad apple spoils the bunch: Implicit attitudes generalize from Black to Black-White individuals. Meeting of the Society of Experimental Social Psychology, Columbus, OH.
27. Ratliff, K. A. (2014). Implicit prototypes predict behavior. Meeting of the Duck Conference on Social Cognition, Corolla, NC.
28. Howell, J. L., Ratliff, K. A., & Shepperd, J. A. (2014). Automatic attitudes and health behavior. Meeting of the Society of Behavioral Medicine, Philadelphia, PA.
29. Ratliff, K. A., Howell, J. L., & Redford, L. (2014). Implicit prototypes predict behavior. Attitudes preconference at the meeting of the Society for Social and Personality Psychology, Austin, TX.
30. Howell, J. L., & Ratliff, K. A. (2014). Implicit prototypes predict risky sun behavior. Social Personality and Health Network preconference at the meeting of the Society for Social and Personality Psychology, Austin, TX.
31. Ratliff, K. A., Howell, J. L., & Redford, L. (2014). Implicit prototypes predict behavior. Fred Rhodewalt Social Psychology Winter Conference, Park City, UT.
32. Smith, C. T., Ratliff, K. A., & Nosek, B. A. (2013). Rapid assimilation: Does political identity change the meaning of political information. Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
33. Ratliff, K. A. (2012). Preventing biased information processing: The case of attitude transfer. Meeting of the Society for Experimental Social Psychology, Austin, TX.
34. Ratliff, K. A. (2012). Understanding the influence of state and trait motivation on the prevention of guilt-by-association. Meeting of the Person Memory Interest Group, New Braunfels, TX.
35. Ratliff, K. A., & Smith, C. T. (2012). Distinguishing automatic and controlled components of attitudes toward gay People. Meeting of the Society of Southeastern Social Psychologists, Gainesville, FL.
36. Ratliff, K. A. (2012). Preventing biased information processing: The case of attitude transfer. European Association of Social Psychology Fourth Meeting on Attitudes, Ghent, Belgium.

37. Ratliff, K. A. (2011). Guilt-by-association: Implicit and explicit attitude transfer. Meeting of the Belgian Association of Psychological Science, Ghent, Belgium.
38. Ratliff, K. A. (2010). Guilt-by-association: Implicit and explicit attitude generalization. Meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
39. Ratliff, K. A. (2009). Guilt-by-association: Processes of implicit and explicit attitude generalization. Meeting of the Person Memory Interest Group, Boothbay, ME.
40. Ratliff, K. A. (2008). Covariation detection and attitude formation. Meeting of the International Congress of Psychology, Berlin, Germany.
41. Ratliff, K. A., & Nosek, B. A. (2008). Moral transgression and dual-process attitude formation. Meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
42. Ratliff, K. A. (2007). Guilt-by-association: Implicit and explicit attitude generalization. Meeting of the Association for Psychological Science, Washington D.C.
43. Ratliff, K. A. (2006). Covariation and attitude formation. University of Virginia Sixth Annual Robert J. Huskey Graduate Research Exhibition, Charlottesville, VA.
44. Ratliff, K. A. (2002). The relationship between implicit prejudice and support for capital punishment. Meeting of the Middle Tennessee Psychological Association, Nashville, TN.
45. Ratliff, K. A., & Roberts S. D. (2002). Effect of gender stereotypes on attitudes toward capital punishment. Meeting of the Middle Tennessee Psychological Association, Nashville, TN.

CONFERENCE POSTERS

1. Douglas, S. B., Vitiello, C., Ratliff, K. A., & Smith, C. T. (2018). Investigating gender differences in the Gender-Career IAT. Meeting of the Society of Southeastern Social Psychologists, Raleigh, NC.
2. Jiang, C., & Ratliff, K. A. (2019). Female suicide rate is associated with gender-career bias in the United States. Meeting of the Society of Personality and Social Psychology, Portland, OR. [Planned]
3. Vitiello, C., & Ratliff, K. A. (2019). Implicit and explicit attitudes toward infant feeling methods. Meeting of the Society of Personality and Social Psychology, Portland, OR. [Planned]
4. Redford, L., & Ratliff, K. A. (2019). Gendered language in letters of recommendation differentially impacts male and female job applicants. Meeting of the Society of Personality and Social Psychology, Portland, OR. [Planned]
5. Jiang, C., & Ratliff, K. A. (2018). Gender differences in attitude transfer effects in the context of goals. Meeting of the Association for Psychological Science, San Francisco, CA.
6. Hawkins, C. B., Ratliff, K. A., & Umansky, E. (2018). Experimental evaluation of an online implicit bias education program. Illinois Summit on Diversity in Psychological Science. Champaign, IL.
7. Redford, L., & Ratliff, K. A. (2018). Prestige and dominance motivation predict divergent approaches to retributive justice. Justice and Morality Preconference at the Meeting of the Society of Personality and Social Psychology, Atlanta, GA.

8. Jiang, C., & Ratliff, K. A. (2018). Goal conflict and facilitation: Attitude transfer from individual to group. Meeting of the Society of Personality and Social Psychology, Atlanta, GA.
9. Vitiello, C. & Ratliff, K. A. (2018). Implicit and explicit attitude transfer: Threatening and negative behaviors. Meeting of the Society of Personality and Social Psychology, Atlanta, GA.
10. Burrichter, H., Campanella, N., Chaffin, J., Douglas, G., Garibaldi, A., Jaber, H., Rabeaux, V., Conway, J. G., & Ratliff, K. A. (2017). Does realization of bias call for a defensive response? Differences between older and younger populations. University of Florida Psychology Undergraduate Research Forum, Gainesville, FL.
11. Wang, J. J., Redford, L., & Ratliff, K. A. (2017). Learning disability recommendations differ for Asian and White students. University of Florida Undergraduate Research Symposium, Gainesville, FL.
12. Wang, J. J., Redford, L., & Ratliff, K. A. (2017). Learning disability recommendations differ for Asian and White students. University of Florida Diversity Graduate Research Symposium, Gainesville, FL.
13. Wang, J. J., Redford, L., & Ratliff, K. A. (2017). Learning disability recommendations differ for Asian and White students. Florida Undergraduate Research Conference, Boca Raton, FL.
14. Conway, J., Lipsey, N., Pogge, G., & Ratliff, K. A. (2017). Information avoidance and White privilege. Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
15. Redford, L., & Ratliff, K.A. (2017). Dispositional empathy and non-affective moral principles
16. differentially predict group-based moral favoritism. Justice and Morality preconference at the meeting of the Society for Personality and Social Psychology, San Antonio, TX.
17. Redford, L., Ratliff, K. A., & Agnosto, C. (2016). Retribution as hierarchy regulation: Hierarchy preferences moderate the effect of offender socioeconomic status on support for retribution. Justice and morality preconference at the meeting of the Society for Social and Personality Psychology, San Diego, CA.
18. Redford, L., Rogaliner, J., & Ratliff, K. A. (2016). Implicit and explicit evaluations of feminist prototypes predict feminist identity and behavior. Attitudes preconference at the meeting of the Society for Social and Personality Psychology, San Diego, CA.
19. Conway, J., Ratliff, K. A., & Webster, G. D. (2016). Political identification moderates attitudes toward a transgender target. Meeting of the Society for Personality and Social Psychology, San Diego, CA.
20. Klein, R. A., Vianello, M., & Ratliff, K. A. (2015). Attention Checking the “Many Labs” Participants: Did participant attention moderate the 13 included effects? Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
21. Redford, L., & Ratliff, K. A. (2014). Moral responsibility for discrimination based on implicit bias. Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
22. Conway, J., & Ratliff, K. A. (2015). Evaluations of a counter-stereotypical target based on age and gender: the moderating effect of implicit attitudes. Meeting of the Society for Personality and Social Psychology, Long Beach, CA. [Graduate Student Poster Award Runner-up.]

23. Conway, J., & Ratliff, K. A. (2015). Political orientation moderates evaluations of transgender people. Attitudes preconference at the meeting of the Society for Social and Personality Psychology, Long Beach, CA.
24. Newell, S., Ratliff, K. A., & Cook, C. (2014). Moral disgust and heterosexism. Meeting of the Society for the Psychological Study of Social Issues, Portland, OR.
25. Meijs, M., Ratliff, K. A., & Lammers, J. (2014). Discrepancy between self-concept and stereotype of feminists predicts identification with feminism. Meeting of the European Association of Social Psychology, Amsterdam, The Netherlands.
26. Klein, R. A., & Ratliff, K. A. (2014). Context effects in implicit and explicit evaluation. Meeting of the Society for Personality and Social Psychology, Austin, TX.
27. Conway, J., & Ratliff, K. A. (2014). Using implicit cognition to examine the intersection between age and gender stereotypes. Attitudes preconference at the meeting of the Society for Social and Personality Psychology, Austin, TX.
28. Redford, L., & Ratliff, K. A. (2014). Moral responsibility for discrimination based on implicit bias. Attitudes preconference at the meeting of the Society for Social and Personality Psychology, Austin, TX.
29. Howell, J., Ratliff, K. A., & Shepperd, J. (2014). Automatic attitudes predict health decision-making and behavior. Meeting of the Society for Personality and Social Psychology, Austin, TX.
30. Meijs, M. M., Lammers, J., & Ratliff, K. A. (2013). About charming men and tough women: Stereotype inconsistent immoralities can have positive consequences. Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
31. Seuntjens, T., & Ratliff, K. A. (2012). Negativity bias in (implicit) attitude formation. Meeting of the Society for Personality and Social Psychology, San Diego, CA.
32. Ratliff, K. A. & Oishi, S. (2011). Gender differences in self-esteem following a romantic partner's success or failure. Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
33. Smith, C. T, Ratliff, K. A., & Nosek, B. A. (2010). Consequences of discrepant implicit and explicit attitudes. Meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
34. Smith, C. T, Ratliff, K. A., & Nosek, B. A. (2008). Instant assimilation: Automatically integrating new information with existing beliefs. Meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
35. Ratliff, K. A., & Nosek, B. A. (2007). Distinct implicit and explicit attitudes from a single learning episode. Meeting of the Society for Personality and Social Psychology, Memphis, TN.
36. Ratliff, K. A., & Nosek, B. A. (2006). Covariation detection and attitude formation. Meeting of the Society for Personality and Social Psychology, Palm Springs, CA.
37. Ratliff, K. A., & Nosek, B. A. (2005). Distinguishing automatic and controlled components of attitudes. Meeting of the Society for Personality and Social Psychology, New Orleans, LA.

38. Sullivan, M., Bearden, R., Harrison, R., Osborne, S., & Ratliff, K. A. (2003). An examination of group dynamics theory in the Tennessee State Legislature. Meeting of the Association for Psychological Science, Atlanta, GA.

STUDENT ACCOMPLISHMENTS

Selected honors and awards for which I served as faculty mentor

- 2018 Society for the Psychological Study Social Issues Grant-In-Aid (Liz Redford)
- 2018 Gerber Research Award in Social Psychology, University of Florida (Morgan Conway)
- 2018 Liberal Arts and Sciences Dissertation Fellowship, University of Florida (Liz Redford)
- 2017 Pioneer Award, Department of Psychology, University of Florida (Liz Redford)
- 2017 Gerber Research Award in Social Psychology, University of Florida (Liz Redford)
- 2017 Madelyn Lockhart Fellowship, UF Association for Academic Women (Liz Redford)
- 2016 Gerber Research Award in Social Psychology, University of Florida (Rick Klein)
- 2016 International Fellowship Grant, University of Cologne (Liz Redford)
- 2016 University Women's Club Graduate Award, University of Florida (Liz Redford)
- 2015 APS/Psi Chi Albert Bandura Graduate Research Award (Liz Redford)
- 2015 Incubator Grant, Center for Open Science (Rick Klein)
- 2015 Graduate Student Mentoring Award, University of Florida (Liz Redford)
- 2014 Psi Chi Research Grant (Jennifer Howell)
- 2013 European Association for Social Psychology Travel Award (Maartje Meijs)

STUDENT THESIS COMMITTEE MEMBERSHIPS

Doctoral (Completed)

- 2018 Liz Redford, Social Psychology, University of Florida (Chair)
- 2018 Morgan Conway, Social Psychology, University of Florida (Chair)
- 2017 Richard Klein, Social Psychology, University of Florida (Chair)
- 2017 Jonathan Fernand, Behavior Analysis Psychology, University of Florida
- 2016 Nicki Karimipour, Mass Communication, University of Florida
- 2016 Maartje Meijs, Social Psychology, Tilburg University (Co-Chair)
- 2016 Hannah Suh, Counseling Psychology, University of Florida
- 2016 Shraddha Sundaram, Counseling Psychology, University of Florida
- 2015 Irma Campos, Counseling Psychology, University of Florida
- 2015 Kathleen Connelly, Counseling Psychology, University of Florida
- 2014 Benjamin Crosier, Social Psychology, University of Florida
- 2014 Lana Tolaymat, Counseling Psychology, University of Florida

Master's (Completed)

- 2018 Jaxenne Daniels, Counseling Psychology, University of Florida
- 2018 Sarah Conlin, Counseling Psychology, University of Florida
- 2016 Jonathan Fernand, Behavior Analysis Psychology, University of Florida
- 2016 Nikolette Lipsey, Social Psychology, University of Florida
- 2016 Gabrielle Pogge, Social Psychology, University of Florida
- 2015 John Conway, Social Psychology, University of Florida (Chair)
- 2014 Kelsey Autin, Counseling Psychology, University of Florida
- 2014 Richard Klein, Social Psychology, University of Florida (Chair)
- 2014 Hannah Suh, Counseling Psychology, University of Florida
- 2013 Kirsten Nielsen, Social Psychology, University of Florida

Undergraduate (Completed)

- 2018 John Chaffin, Psychology, University of Florida (Chair)
- 2017 Jiaxin (Jessie) Wang, Psychology, University of Florida (Chair)
- 2015 Donovan Ellis, Psychology, University of Florida (Chair)
- 2014 Mageda Abdulhadi, Psychology, University of Florida
- 2014 Lauren Knight, Psychology, University of Florida
- 2014 Chelsea Kronengold, Psychology, University of Florida (Chair)
- 2013 Rachel Greenspan, Psychology, University of Florida
- 2013 Jonathan Hirschauer, Psychology, University of Florida
- 2009 Paul Kim, Psychology, University of Virginia